



Ministry of Overseas Pakistanis & Human Resource Development

# Workers Welfare Fund

Plot No. 2, St # 39, Mauve Area, G-10/4, Islamabad



## EXPRESSION OF INTEREST

Workers Welfare Fund (WWF), intends to hold an open competition for the appointment of advertising agencies for handling of its display advertisements/publicity assignments for a period of two years.

All advertising agencies enlisted with the Press Information Department (PID), and who are in active tax payers list of FBR (excluding suspended/black listed advertising agencies) are requested to submit their profiles, sketches, story boards, preliminary designs and art works for print, electronic, digital media, social media as well as out door and cinema advertising at Deputy Director Media (WWF), Plot No. 2, St # 39, Mauve Area, G-10/4, Islamabad. Last date for submission **May 24, 2023** selection/appointment of advertising agencies will be made in accordance with guidelines and procedures of advertisements policy 2021, issued by Press Information Department (PID).

For eligibility criteria and for further details, please refer to PID's advertisements policy 2021 available at [www.pid.gov.pk](http://www.pid.gov.pk).

The advertisement is also available on PPRA website [www.ppra.org.pk](http://www.ppra.org.pk)

**Note: The shortlisted agencies will be later on call for comprehensive presentation in front of the selection committee.**

**DEPUTY DIRECTOR MEDIA**

**Workers Welfare Fund**

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